

Dr. K. V. Nagaraj

**Professor of Mass Communication,
Mizoram University, Aizawl-796 004**

**Former Pro- Vice-Chancellor
Former Director, Centre for Distance
Education and Open Learning,
Former Dean, Trigun Sen School of
Technology**

**Former Coordinator, Community
College project**

**Former Professor, Department of
Mass Communication**

**Assam University
Silchar 788 011
Assam, India.**

Mobile: 0-9577209594
0-9448441335

E-mail: nagarajkv2000@yahoo.com

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Curriculum Vitae

Dr. K. V. Nagaraj (Krishnapuram Venugopal Nagaraj)

Present position : Professor
Department of Mass Communication
Mizoram Central University
Aizawl- 796 001
Mizoram, India

Telephone : 0-9577209594 (M)
0-9448441335(M)

E-mail : nagarajkv2000@yahoo.com

Date of Birth : September 13, 1949

Marital Status : Married, one son

Permanent Address : # 41, Neeharika
II Main, II Cross
RIE Layout, Prashanth Nagar
Bogadi II Stage (South)
Mysore-570 026
Telephone No. 0821-2541121

Positions Held

Professor and Head (2009 – 2012) Professor (Till 2014)	:	Deptt. of Mass Communication Assam Central University Silchar- 788011, Assam, India
Professor and Chairman: (1994 – 2005 & 2007 – 2009)	:	Deptt. of Mass Communication and Journalism Mangalore University Mangalagangothri-574199
Dean, Faculty of Arts	:	Mangalore University (Two terms of two years each)
Professor and Head (1990 – 1994)	:	Deptt. of Mass Communication and Journalism Andhra University, Vishakapatnam Andhra Pradesh
Reader and Chairman (Reader: 1980-1990) (Chairman: 1981-1987)	:	Deptt. of Mass Communication and Journalism University of Mysore Manasagangothri- 570006
Lecturer (1974-1980)	:	Deptt. of Mass Communication and Journalism University of Mysore Manasagangothri- 570006
Lecturer & Head I/C (1973-1974)	:	Deptt. of Journalism Maharaja's College Mysore- 570005

Professional Experience

Sports reporter and Sub-editor	:	PRAJAVANI, Kannada Daily Bangalore (1973)
Editorial Trainee	:	DECCAN HERALD (English Daily) Bangalore (1972)
Consultant	:	(a) Krithi Syndicate, Bangalore (b) Media Ads and Communication (Advertising Agency), Mysore (c) Associated Printers & Publishers, Mysore (d) Hill Temple Publication, Mysore
Adviser	:	(a) Story and Journalism Institute, Varanasi (b) Dept of Mass Communication (1981-89) Dhaka University, Dhaka, Bangladesh (c) Public Service Commissions of different states (d) National Eligibility Test conducted by University Grants Commission (e) State Level Eligibility Tests conducted by Maharashtra, Tamilnadu and Karnataka
Editorial Advisor	:	(a) Sanchar Shree, Research Journal Department of Communication Lucknow University, Lucknow (b) Journal of Communication Studies Makhanlal Chaturvedi National University of Journalism, Bhopal- 462016 (c) Indian Media Studies Journal Dept of Mass Communication VBS Purvanchal University, Jaunpur (Uttarpradesh) (d) Pragyan: Mass Communication IMS, Dehradun (e) Science Communicator, Cochin University of Science and Technology, Kochi (f) Journal of Communication, New Delh, (g) Media Jagat, Kashi Vidya Peeth, Varanasi (h) International Journal of Communication and Social Science Research, AP (i) Assam University Journal (Social Sciences and Humanities) was also its Editor-in Chief

- (j) International Journal of Communication and Social Research, Srinagar, Kashmir
- (k) Media Watch, Puri (Orissa)
- (l) Media Map, New Delhi
- (m) Journal of Mass Communication, Kozhikode

Academic Qualification

PhD
(Journalism & Mass Communication) : University of Mysore

Thesis Title : *History of Kannada Journalism:
An Analytical Study (1843- 1980)*

M. A. in Journalism
(First Rank, First Class) : University of Mysore

Bachelor of Arts
(Journalism, Pol. Science, English Literature) : Maharaja's College
University of Mysore
Mysore

Pre- University Course : Yavaraja's College
Mysore

S. S. L. C.
(Secondary Education) : Hardwicke High School
Mysore

Primary Education : Avila Convent, Mysore
& Kasturba Balamandir, Bangalore

Membership of Academic Bodies of Universities

1. Member, Academic Council, Assam University
 2. Member, Executive Council, Assam University
 3. Member, Academic Council, Mangalore University
 4. Member, Senate, Mangalore University
 5. Member, Syndicate, Mangalore University (four terms)
 6. Member, Faculty of Arts, Mangalore University
 7. Dean, Faculty of Arts, Mangalore (Two terms of 2 years each)
 8. Member, Academic Council, University of Mysore
 9. External member, Faculty of Social Science, Karnataka University, Dharwad
 10. External member, Faculty of Arts, University of Mysore
 11. Member and Chairperson of various sub-committees of the university
 12. Chairman, Board of Studies in Mass Communication and Journalism, Mangalore University and Assam University
 13. Chairman, Board of Studies in Communication and Board of Examiners in Communication, Tumkur University
 14. General member and member of the Executive Committee of the Karnataka Press Academy (1982-1987) (Now Media Academy)
 15. Executive Council member, Karnataka Media Academy (2009)
 16. Chairman of Board Studies in Journalism and Mass Communication, Karnataka State Open University, Mysore
 17. Member, Board of Studies in Communication, Manipal Institute of Communication, Manipal
 18. Member, Board of Studies in Mass Communication and Journalism, Manipal- Sikkim University
 19. Member, Board of Studies in Journalism and Mass Communication, Kuvempu University, Shimoga
 20. Member, Board of Studies in Multimedia and Animation, Gulbarga University
 21. Chairman, Board of Studies, Sri Padmavathi Mahila University, Tirupati
 22. Member, Board of Studies in Communication, St. Aloysius College, Mangalore
 23. Visitor's nominee to Moulana Abul Kalam Azad National Urdu University, Hyderabad
 24. Visitor's nominee, Mizoram University
 25. Member, National Steering Committee on Media Literacy, as accepted by UNESCO.
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Co-ordinator

1. Special Assistance Programme under DRS, University Grants Commission, New Delhi, to Dept of Mass Communication and Journalism, Mangalore University (2001-2009)

2. Academic Exchange Programme with Volda University College, Norway, led two groups of students to Norway under the sponsorship of NORAD for training in television news production
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Recent Academic Participation

I have attended several international, national seminars and conferences over a period of 40 years of teaching. Some of the most recent participations are:

1. AMIC International Conference on Skyways, Highways and Corridors: Asian Communication Challenges, at Kualalampur, Malaysia from June 19 to 21, 1997.
2. Strengthening Journalism Education in South Asia at Colombo, Sri Lanka from 2-4 Jan, 1997.
3. Delivered a keynote address 'Factorial Dimensions of A Knowledge Society' at a national seminar on 'Transition from Information Society of Knowledge Society: An Indian Perspective' on July 6, 2006 at University of Burdwan.
4. Presided over the technical session at a seminar on 'Media Reporting: The Reality Show and Its Future' at Visva Bharati University, Shantiniketan, West Bengal (March 2006).
5. Presided over a session at a national seminar at Calcutta University on Right to Information (March 2006).
6. Delivered a special lecture at the International Interfaith Congress on Religion and Modern Civilization, organized by Mahatma Gandhi Kashi Vidyapeeth, Varanasi, on Nov 5, 2006.
7. Presented a paper, Sting Journalism: Ethical Perspectives, at a national seminar organised by Calicut University, Kozhikode 2008.
8. Delivered Amit Nag memorial lecture at Press Club Silchar on 2010.
9. Delivered the keynote address at a workshop on Research Methods in Social Sciences. The theme of the lecture was 'Imperatives of Quality and Borderless Research in Mass Communication' at Kuvempu University, Shankaraghatta, Shimoga, on Sept 13, 2006.
10. Presided over a session, National Newspapers and Kannada Newspapers and Their Readers, at Sri Siddhartha Centre for Media Studies, Tumkur, at a seminar on Contemporary Kannada Journalism on 22 July, 2006.
11. Delivered the valedictory lecture on 'Media Competition, Fragmented Audience and Survival Cornucopia' at a national seminar at Mahatma Gandhi International Hindi University Wardha, on March 18, 2007.
12. Attended a global meet on corporate communication, 'Metamorphosis As India Emerges' at Bangalore on March 15 and 16 2007.
13. Attended an international seminar, Changing Face of Corporate Communication in the Twenty-first Century: Are You There, organised by PRCI, at Bangalore, 2008.

14. Organised a national Seminar on Media, Market and Morality at Assam University, Silchar, on February 10, 2010.
 15. Presented a paper Biodiversity and Media Advocacy at Agartala on June 6, 2010, at a national seminar on Biodiversity organised by Arpan Society, Tripura.
 16. Presented a paper, Media Education for the Twenty-first Century at a national conference on Media and Development organised by Acharya Institute of Graduate Studies and presided over a session, April 16 and 17, 2010.
 17. Presented a paper on Media and Truth at Kurukshetra University, March 2007.
 18. Participated in an international conference on Community Colleges, organised by MHRD at New Delhi in March, 2014.
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Seminars and Workshops Organised

1. FDI in Print Media (Seminar) 1995.
 2. Science Communication (Workshop) 1996.
 3. Gandhi and Journalism (Seminar) 1994.
 4. Redefining the Priorities of Government Departments of Information (Seminar).
 5. Issues in the Changing Mediascape of India (National Seminar, December 21-22, 2001).
 6. Environment, Education and Media (March, 2006).
 7. Mass Media and Environmental Concerns (March, 2005).
 8. Challenges before Media for Environmental Preservation (March, 2004).
 9. Mass Media and Intellectual Property Rights (Workshop, March, 2004, supported by the Ministry of HRD, New Delhi).
 10. Writing for Media on Environment (March 24 and 25, 2007).
 11. Conducted a workshop on Writing Science for Mass Media at Cochin University of Science and Technology, Kochi, (2007).
 12. Media and Culture (March 2008).
 13. Media, Culture and Politics (March 2009).
 14. Media, Market and Morality, Assam University, Silchar(2010)
 15. Mass Media and Sustainable Development in the north East (2011)
-

Special Lectures at the Academic Staff Colleges at:

1. University of Mysore
2. Banaras Hindu University, Varanasi

3. Gujarat Vidyapeeth, Ahmedabad
4. Bharathiar University, Coimbatore
5. Andhra University, Vishakapatnam
6. Osmania University, Hyderabad
7. Gauhati University, Guwahati

Visiting Professor:

1. Berhampur University, Berhampur
2. Makhanlal Chaturvedi National University of Journalism, Bhopal
3. Guru Jambheshwara University, Hissar
4. Kurukshethra University, Kurukshethra
5. Lucknow University, Lucknow
6. Mahatma Gandhi International Hindi University, Wardha
7. Sri Siddhartha Centre of Media Studies, Tumkur
8. Tripura Central University, Agartala
9. Gulbarga University
10. Assam University, Silchar (1999)
11. Volda University College, Volda, Norway

Professional Membership:

1. Asian Media Information and Communication Centre Ltd., Singapore
2. Commonwealth Association for Education in Journalism and Communication, Canada
3. Orbicom (UNESCO), Montreal, Canada
4. Indian Association of Media Educators, Hisar
5. Public Relations Society of India (Founder- Chairman), Mangalore-Manipal Chapter
6. Associated with more than 90 university departments of Journalism/ Mass Communication/ Communication and other media institutions in various capacities
7. Member, Public Relations Council of India, Bangalore.
8. Member, Indian Journalism Congress, Varanasi

Other Information

. Was a member of Fulbright selection committee on Communication (Southern Region), US Consulate, Chennai.

- **Short listed for the Directorship of the Consortium for Educational Communication, UGC, and appeared before the Search Committee.**
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Research:

Successful Guidance of Doctoral & Post-doctoral Research

1. A Study of Some Factors Affecting Mass Media Exposure in Rural Bangladesh- Md. Golam Rahaman (University of Mysore, 1986)
2. Televised Mass Literacy Instruction in Bangladesh: An Evaluation of Experiment- A.A.M.S. Arefin Siddique (University of Mysore, 1986)
3. Effectiveness of Radio Programmes on the Ruralites of Bangladesh- Md. Zahangir Kabir (University of Mysore, 1990)
4. Traditional Media in Karnataka: A Review in Perspectives- N. Usha Rani (University of Mysore, 1992)
5. Media Habits and Utilisation Among High School Teachers of Karnataka- A.S. Balasubramanya (University of Mysore, 1995)
6. Role of Home Video in Social Change with Special Reference to Tamilnadu- C.Pichandy (Bharathiyar University, Coimbatore, 1994)
7. Reciprocal Impact Nexus between Mass Media and Politicians: A Case Study of Kerala- C. D. Chakappan (University of Mysore, 1994)
8. Dakshina Kannada Jillelyalli Krishi Samvahanada Patra, Parinama: Ondu Adhyayana(Kannada)- Shivaram Pailoor (University of Mysore, 1995)
9. Effective Use of Media for Rural Development: A Study of Communication Patterns in Orissa- Pramod Kumar Jena (University of Mysore, 1996)
10. Press Freedom in India: Challenges and Perspectives- Krushna Singh Padhy, Berhampur University, (D.Litt.)
11. Developmental Journalism and the Indian Press: A Content Analysis of Select Newspapers- D. V. R. Murthy (Andhra University, 1999)
12. An Evaluation of Grassroot Level Development Communication System in Karnataka State- B. P. Maheshchandra Guru (Mangalore University, 1999)
13. New Media, Culture and Change: Access and Uses of Internet in Chennai- V. Natarajan (Bharathiyar University, Coimbatore, 2000)
14. Press and Insurgency: A Study in Andhra Pradesh- K. Stevenson (Mangalore University, 2000)
15. Press and Environment: A Study of Environmental News in Indian Newspapers- D. S. Poornananda (Mangalore University, 2001)
16. Perspectives of Communication for Development: A Study of Media Influence on Women in Chittoor District- M. V. Ramanamma (S. P. M. V, Tirupati, 2001)
17. A Study of Farm Journalism in Kerala-Anil Kumar (Mangalore University, 2001)
18. Press Council of India: An Appraisal of Performance- Sheshagiri Rao (Berhampur University, 2006)
19. Traditional Media in Andhra Pradesh: An Evaluation- K. Madhusoodhan (Andhra University, Vishakapatnam, 2004)

20. Children As Determinants of Television Programmes- Ronald Anil Fernandes, Mangalore University, 2008
21. Communication for Transfer of Technology in Agriculture- M. K. Krishnamurthy, Mangalore University, 2008
22. Mass Media and Grassroot Democracy: A Study of the Experiment in Madhya Pradesh- Sushmita Malaviya, Mangalore University, 2009
23. Contribution of Puttanna Kanagal to Kannada Cinema: An Exploratory Study, Nagendra, Managalore University, 2013.
24. Impact of Corporatisation on Newspapers: A Study of Newspapers in Karnataka, Kudli Gururaja Mangalore University, 2014.
25. Anti-Corruption Movement as Civil Society Agenda:A Content Analysis of Select National Newspapers of India, Arpan Paul, Assam University, 2014.
26. Media and Privacy Issues: Legal and Ethical Perspectives in India, Subhadeep Dhar, Assam University, 2014.
27. Dialectical Dimensions ofMedia Literacy Discourse and Social Dynamics in India, Ashes Nayak, Assam University, 2015.
28. Mimesis and Beyond: A Major Philosophical Trend in Modern Indian Painting, G. Sivan, Assam University, 2014.

As Co-Supervisor

29. Mass Media Strategies for Community Mobilisation: A Study of Health Sector in Cachar District of Assam, Biraj Shome, Assam University, 2014.
30. Mediated Mythical Discourses: A Critical Study of Select Indian Television Soap Operas, Kaifia Laskar, Assam University, 2014.
31. Factors Affecting Uses and Gratifications of New Media in Higher Education: A Study of College Students in Silchar, Assam University, 2014.
32. The Coverage of Foreign News in Indian Press with Special Refernce to Pakistan: A Study of Two National Newspaers, Madhuchanda Das, Assam University, 2014.
33. Celebrity Journalism and India Press: The Critical Dimension of the Emerging Discourse.

Successful Guidance for M. Phil

- 1 .Development Content Matrix: A Study of AIR, Bhadravathi, Dhanya Prasad, KuvempuUniversity, Shimoga, 2009.
2. Problems and Prospects of Small Newspapers in Shimoga Disrict, Veeranna M. Sali, Kuvempu University, Shimoga, 2009.
3. Mass Media and Kashmir Imbroglio, Vedabhyas Kundu, Assam University, 2012.

Research Scholars at Assam University:

1. Junali Deka (Part-time): ICT and E-Governance: Its Challenges and Perspectives in Assam.(Submitted)
2. Shatabdi Som (Full-time): Impact of Television Advertisement on Children: A Comparative Analysis of Urban and Rural Silchar, Assam.
3. N.Reena Devi (Full-time): Public Sector Health Communication Strategies in Manipur: A Critical Analysis.(Submitted)
4. Royal Rongmei (Full-time): Media Audit of Public Issues: A Critical Discourse Analysis of Select English Newspapers. (Submitted)
5. Rajnesh Kr. Pandey (Full-time): Communication Initiative of Third Sector in Rural Development: A Study of Three Villages of Patna District in Bihar. (Submitted)
6. Sudheer S. Salam (Part-time): Representation of Women Protagonists in India Films: A Study of the "Best Film" National Award Winners of the Decade (2001-2010). (Submitted)
7. Rahul Amin (Full-time): Communication Strategies for MNREGS: A Study of Beneficiary Perceptions in Southern Assam. (Submitted)
8. Sutapa Das (Full-time): Impact of Television Viewing on Social Relations and Educational Performance: A Study of School Children in Silchar Town.
9. Deepak Upadhyaya (Part-time): Media and Climate Change Issues: A Study of Perceptions of Post-Graduate Students in Agartala, Tripura. (Submitted).

Research Work in Progress (Mangalore University)

1. A Case Study of Digital Divide in Bangalore Rural District: Seema Sanjenbaum.
2. A Semiological Analysis of Films of Jayachandran- Gopakumar (Submitted)
3. Impact of New Media on Youth Culture: A Case Study of Karnataka- Vikram Hegde.

Research Supervision at KK Handiqui Open University

1. Use of New Media in Distance Education: A Study of Students' Perception in Assam, Juri Hazarika.

Recognised as a doctoral research guide by

1. Assam University, Silchar

2. Berhampur University
 3. Bharathiar University
 4. Mangalore University
 5. SPM University, Tirupati
 6. Mysore University
 7. Andhra University
 8. KK Handiqui State Open University, Guwahati
 9. Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal.
 10. Kuvempu University, Shimoga.
 11. Mentor, Post-doctoral research, ICSSR
-

Research Projects Undertaken

1. Impact Perspective of Mass Media Ads on Audiences in Mysore for University of Mysore (1986)
 2. Media Images of Indian Women: A Critical Investigation into the Feedback of Educated Women in Four Cities of Karnataka for University Grants Commission, New Delhi, (1991)
 3. Role of the Press in a Democratic and Developing Society (with Late Nadig Krishnamurthy) for the Second Press Commission, (1979)
 4. A Case for National Council for Education in Journalism in India (with Late Nadig Krishnamurthy) for the Second Press Commission, 1979
 5. Perspective of Kannada Journalism (1954-1979) (with Late Khadri Shamanna) for the Second Press Commission, 1980
 6. History and Development of Science Communication in Kannada - National Council for Science and Technology Communication, New Delhi
 7. Traditional Media and Rural Development: A Case Study of Coastal Karnataka for the University Grants Commission, New Delhi
 8. Conducted Content Analysis of South Canara Newspapers During Elections for the Press Council of India
 9. Communication Strategies of Rural Development in Karnataka: Indexing, Access, Role, Relevance and Effects of Mass Media Vis-à-vis Economic and Socio-Cultural Factors-supported by the Indian Council of Social Science Research, New Delhi
-

Books Written

1. Pratrikodyama Padakosha (Kannada)- PG Department of Mass Communication and Journalism, Mysore University, Mysore (1975).
2. Patrikidyama Parichaya (Kannada)- Prashanthi Prakashana, Mysore(1979).

3. Jaahirathu (Kannada)- Hill Temple Publication, Mysore (1986).
 4. Janamatha (Kannada)- Associated Printers and Publishers, Mysore (1987).
 5. Patrika Vritti (Kannada)- Karnataka Press Academy, Bangalore (1989).
 6. Kannada Patrika Lokada Dheemantharu (Kannada)- Karnaataka Press Academy, Bangalore (1989).
 7. A chapter in the book, 'Media and Rural Development'- University Book House Ltd., Jaipur (1995).
 8. Samaja Matthu Samootha Madhyamagalu (Kannada)- Prasaraanga, Mangalore University (1997).
 9. Written a chapter for the book, 'State of Politics in Karnataka' , entitled 'The Press and Politics in Karnataka' (2007).
 10. Written a chapter on 'The Press and Mass Movements in Karnataka' for the book 'Political Communication: The Indian Experience' by B. R. Publishers, New Delhi (2003).
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Articles / Study Material

1. More than 500 articles in professional journals, newspapers, Kannada encyclopedia and event numbers.
2. Prepared instructional material for IGNOU, Karnataka State Open University and Aligarh Muslim University for study through distance education.
3. Reviewer of self-learning material for K.K.Handiqui Open University, Guwahati.

Recent International Publications

1. Policy of Inclusiveness and Social Angst of Journalism Education in India(Asia-Pacific Media Educator, University of Woollagong, Australia, 2013).
 2. ICT and Knowledge Economy: An Indian Contour of Polarities (A chapter in the book, Governance, Development and Social Work, Routledge, London, 2013).
 3. The Role of Media and Information Literacy in Promoting Mutual Respect and Sustainable Development in Culturally Diverse India (Nordicom, University of Gothenberg, Sweden, 2013)
 4. Marginalisation of Media Literacy in Indian Public Sphere: A Contextual Analysis, (Nordicom, University of Gothenberg, Sweden, 2014)
-

Manuscripts Submitted for Publication

1. Press Council of India: A Historical View (Kannada), Karnataka Media Academy, Bangalore.

Books under Finalisation

1. Samootha Samparkada Halavu Mukhagalu (Kannada).
 2. Communication, Culture and Society: The Indian Context (English).
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Languages Known

1. English
 2. Hindi
 3. Kannada
 4. Telugu and
 5. Tamil
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Countries Visited

Bhutan, Denmark, France, Germany, Malayasia, Nepal, Norway, People's Republic of China, Singapore, Sri Lanka, Switzerland and United States of America, United Arab Emirates.

Universities Associated with

1. University of Mysore
2. Kuvempu University, Shimoga
3. Bangalore University
4. Karnatak University, Dharwad
5. Mahila University, Bijapur
6. Karnataka State Open University, Mysore
7. Gulbarga University
8. University of Madras
9. Anna University, Chennai
10. Bharathiar University, Coimbatore
11. Madurai Kamraj University
12. M. S. University, Thirunelveli
13. P. S. G. College of Arts and Science, Coimbatore
14. Periyar University, Salem
15. Manipal Institute of Communication, Manipal
16. Thiruvalluvar University, Vellore
17. Pondichery University
18. Andhra University
19. Osmania University

20. Nagarjuna University, Guntur
21. Telugu University, Hyderabad
22. Kannada University, Hampi
23. University of Calcutta
24. University of Burdwan
25. Vishwa Bharati University
26. University of Hyderabad
27. Berhampur University
28. Utkal University, Bhubaneshwar
29. Sambalpur University
30. Kurukshetra University
31. Guru Jambheshwara University, Hissar
32. Punjab University, Chandigarh
33. Guru Nanak Dev University, Jalandhar
34. H. N. Bahuguna University, Srinagar (Uttaranchal)
35. Gujarat University, Ahmedabad
36. Gujarat Vidyapeeth, Ahmedabad
37. Baba Saheb Ambedkar University, Aurangabad
38. University of Poona, Pune
39. Nagpur University
40. Mahatma Gandhi University, Kottayam
41. Devi Ahilya University, Indore
42. Mahatma Gandhi International Hindi University, Wardha
43. Makhanlal Chaturvedi National University, Bhopal
44. Tumkur University
45. V. B. Singh Purvanchal University, Jaunpur
46. Banaras Hindu University, Varanasi
47. Lucknow University
48. Budelkhand University, Jhansi
49. Aligarh Muslim University
50. Gauhati University
51. Dr. Hari Singh Gaur University, Sagar
52. Sri Padmavati Mahila University, Tirupati
53. Maulana Abdul Kalam Azad National Urdu University, Hyderabad
54. University of Calicut
55. Kannur University
56. University of Kerala
57. Rajiv Gandhi Health University, Bangalore
58. Tezpur University
59. Himachal University, Shimla
60. Indira Gandhi National Open University, New Delhi
61. University of Patna, Bihar
62. Sri Siddhartha Centre for Media Studies, Bangalore
63. Sri Sri Centre of Media Studies, Bangalore

64. Indian Institute of Mass Communication, New Delhi
65. National Institute of Technology- Karnataka, Surathkal
66. Amrita School of Journalism, Coimbatore
67. Amity University, Noida
68. Manipal Sikkim University, Gangtok
69. Tripura University, Agartala
70. North Bengal University, Siliguri
71. Mizoram University, Aizawl
72. K. K. Handique Open University, Guwahati
73. Acharya Institute of Graduate Studies
74. Krishna University, Machalipatnam
75. University of Science and Technology, Meghalaya
76. Central University of Jharkhand, Ranchi
77. University of Ranchi
78. Kalyani University, West Bengal
79. Rajiv Gandhi Arunachal University, Itanagar
80. North-Eastern Hill University, Shillong
81. University of Mumbai, Mumbai
82. Golgotia University, Noida
83. Central University of Orissa, Koraput
84. Jamia Milia Islamia, New Delhi
85. Alia University, Kolkata
86. Manipur University, Manipur
87. Central University of Rajasthan, Kishanghad
88. Malayalam University, Thirur
89. University of Science and Technology, Cochin
90. Assm Don Bosco University, Guwahati
91. Babasaheb Ambedkar University, Lucknow
92. Christ University, Bangalore.

Reference:

1. Professor J. V. Vilanilam
Vice-Chancellor (Retd)
University of Kerala
3/460, Gandhipuram Road
Srikariam, Thiiruvananthapuram-695017
2. Dr. Rajkumar
Professor (Retd)
Dept of Communication

**Weber State University
812, Cassie Drive
Ogden, Utah-84405, United States of America**

- 3. Professor K. S. Sitaram
Professor (Retd)
Dept of Radio and Television
Southern Illinois University
219 S. Violet Lane
Carbondale, Illinois-62901
United States of America.**
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